



HERITAGE HOLIDAY CRAFT & GIFT FAIR

Friday December 2nd & Saturday December 3rd, 2011

At the Santa Cruz County Fairgrounds 2601 East Lake Avenue, Watsonville

VENDOR APPLICATION 2011

\$75.00 NON-REFUNDABLE DEPOSIT TO BE SUBMITTED WITH APPLICATION

Note: Applications will not be accepted without Non-Refundable Holding Deposit. If the Heritage Holiday Craft and Gift Fair Committee DOES NOT ACCEPT your application, we will return your Holding Deposit.

Booth Space Sizes: 10' X 10' Booth Fee: \$200.00 per 10' X 10' Number of Spaces Needed _____

This application does not guarantee space. Applications must be completed before consideration will be given. A requirement of this application process are photo(s) of your booth showing your products, the display, the type of items you wish to sell. (We do not accept responsibility for photos lost in the mail or for those where no SASE is included for return of the photos.) Photos may also be emailed to holidayfair@sccfheritage.org with your application.

Categories of booths: (please circle the one that describes you the best)

1. ARTS/CRAFTS: (crafted by artist / crafter/ vendor.)
2. NON- PROFIT/COMMUNITY: (a variety of items for sale by groups or organizations.)
3. "SPECIAL" CATEGORY: (antiques, collectables, handcrafted items not by vendor, unique items that are not handcrafted, demonstration booths and live plants.)

APPLICATIONS DUE AS SOON AS POSSIBLE – CUT OFF DATE NOVEMBER 30, 2011 . *THE SOONER WE HEAR FROM YOU WITH YOUR APPLICATION, THE BETTER WE CAN PLAN FOR THE BEST SPACE AVAILABLE FOR YOU!**

BUSINESS NAME: _____

OWNER / CONTACT: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE _____

TELEPHONE: (Day) _____ (Evening) _____ CELL _____ e-mail _____

California State Sales Tax Permit Number: _____

(MANDATORY FOR VENDORS SELLING OR TAKING ORDERS FOR MERCHANDISE.)

List items /products you will sell, display, or promote and the selling price ranges:

ALL VENDORS THAT WILL HAVE FOOD ITEMS IN THEIR BOOTHS WILL NEED TO CONTACT THE SANTA CRUZ COUNTY HEALTH DEPARTMENT TO OBTAIN THE NECESSARY HEALTH PERMITS. THIS IS A REQUIREMENT OF THE COUNTY OF SANTA CRUZ.

Send the completed application form with your pictures to: HERITAGE HOLIDAY CRAFT AND GIFT FAIR 1961 Main Street, PMB #219, Watsonville, CA 95076 – Information: (831) 612-9118 and leave a message. APPLICATIONS AND PHOTOS CAN ALSO BE SENT TO holidayfair@sccfheritage.org attn: HERITAGE HOLIDAY FAIR.

